# East Stroudsburg University Council of Trustees Minutes April 25, 2019

- 1. **Call to Order:** The regular meeting of the East Stroudsburg University Council of Trustees was called to order at 4:34 p.m. by Chair Pat Ross.
- 2. Roll Call: Completed by the Recording Secretary Marcy L. Cetnar, the following members were present:

| Dr. Vincent DeFranco | Mr. Marcus Lingenfelter | Mr. Paul Shemansky |
|----------------------|-------------------------|--------------------|
| Mr. Bruno Klaus      | Mr. John Pekarovsky III | Ms. Abigail Soto   |
| Mr. Harry Lee        | Mr. Pat Ross            |                    |

The following members were not present:

Chair Ross recognized Student Trustee Abigail Soto who will be graduating in May. Trustee Soto has been a real asset to the Committee and we wish her nothing but the best in her future endeavors.

## 3. Public Comment:

No Public Comments

## 4. Approval of Minutes:

Trustee Lee made a motion to approve the minutes from the February 21, 2019 meeting; Trustee Shemansky seconded; no abstentions. The motion carried.

#### 5. Student Research & Creative Activity Symposium Presentations:

Provost Bruno reported the Student Research & Creative Activity Symposium held April 10, 2019 was exceptional with 190 student participants. Two presentations were shared with the Trustees and all in attendance. Samantha Dietz, a senior majoring in Art & Design presented "Animated College Life: Characters Designed to Prepare You for What is to Come." Alicia Kakakios, a senior majoring in Mathematics presented "Retention at East Stroudsburg University."

# 6. President's Report:

The University began the week celebrating 67 employees who had reached 10 to 50 years of service milestones. A lot of commitment and love for ESU. Alumni Association hosted a very successful alumni event for the Monroe County Alumni group with the biggest crowd thus far. Sports Management students found out yesterday that they again came in first in Pocono Raceway's 2019 College Tour. This is a time of campus celebrations as we get ready for our commencement ceremonies in about 2 weeks.

In addition to our student speakers, our commencement speaker will be Lieutenant General Susan Lawrence retired who currently works as the managing director of National Security Practice for Accenture Federal Services. In addition to having served as a CIO for the U.S. Army, she was previously with Booz Allen Hamilton as Senior VP in the Defense Marketing Group, and the Commanding General for the Army's Network Enterprise Technology Command. Thanks to Trustee Marcus Lingenfelter who connected us with General Lawrence.

There are many events you can participate in in the coming week. The Alani Ceremony for students of color is Sunday, and this weekend, performances by the Jazz Ensemble and the Community concert band, and the theatre

department will be showing The Tempest starting yesterday and through the weekend. Yesterday we had the unveiling of the Dr. Jane Huffman Wildlife Genetics Institute while also celebrating the many individuals who contributed to make the celebration of Dr. Huffman's career possible.

Chancellor Greenstein will again be visiting campus on May 6. I hope you will all be able to join us for dialogue about the system redesign initiative.

This evening we are having an event at the president's residence to kick off recruiting for our new doctorate in health sciences.

In athletics we are finishing out our spring sports with guaranteed PSAC Conference competitions in most of them and most likely NCAA invitations for lacrosse as well as some of our track and field athletes. Still finishing up baseball and softball but both are doing significantly better than in the prior 2 years...turf and pride in their fields have had a significant positive impact. Baseball is actually ranked 6th in the athletic regional poll although 7 of the top 10 are from our conference...PSAC is a very tough baseball conference. Our Spring football game is Saturday at 6;30...the first under our new head coach Jimmy Terwilliger.

Also in athletics, as we discussed with you earlier this year, we have added women's wrestling, and women's acrobatics and tumbling to allow us to increase opportunities for student athletes of both genders. Next year should prove to be both exciting, and fun.

ESU participated in the PASSHE Advocacy Day in Harrisburg. Our six students were more than impressive as commented by two of the legislators we visited.

We had a very successful accepted students' reception on Saturday March 21. This event takes a Warrior Family to pull off and I have to complement not only the Admissions Office and Pam Armstrong, but all of the faculty, staff and students who helped show our admitted students and their families the best of our campus.

And, on a fun note, I have been ranked in the top 10 most influential higher education executives on Twitter by Campus Sonar. There were only six presidents out of the 10, and only one woman. That concludes my report.

# 7. Chair's Report:

Trustee Ross reminded the Trustees of the upcoming commencement ceremonies and to RSVP to the President's Office. The 2019 Spring PACT Conference was held April 11<sup>th</sup> & 12<sup>th</sup> at the Harrisburg Hilton. System Redesign and the Trustees role were the main topics discussed. Lastly, Trustee Ross recognized Dr. Doreen Tobin, Vice President of Student Affairs who will be retiring in June and thanked her for her dedication to the University, the students and all she has done for ESU.

#### 8. Secretary's Report:

None

#### 9. Committee Reports

#### A. University Affairs Committee: (Trustee Ross)

Trustee Ross reported the Committee met and discussed updates on the System Redesign, Student Conduct, and the Spirit Committee progress. The meeting was very informative and a lot of good discussions in all areas.

#### B. Strategic Initiatives Committee: (Trustee Lingenfelter)

Trustee Lingenfelter opened with commenting in his ten years on the council and in his career in higher education, he has never felt that we were in more challenging, unprecedented times, and it is the role of the Trustee to safeguard the interest of the Commonwealth. Critical questions need to be addressed and

require a constant reminder, we have the single most important stakeholder and they are called students. And besides the fact that it is our mission to be here for them, they are also footing 80% of the bill in everything we do. And that remains the forefront of every decision, every conversation we have. In his time here, he is pleased and extreme kudos are deserved to the leadership team that we have today because the embracing of evidence based decision making is radically different than where it was prior. And the kind of creative strategic thought to tackle these problems, special thanks to Dean's Terry Barry and Denise Seigart who he feels have been at the forefront of guiding us through these murky waters. Provost Bruno, your leadership with the Academic Affairs Department, and of course our President. Dr. Robert Smith, we finally have data and finally using data in the way that we should be using it to move us forward.

Trustee Lingenfelter presented the following action items:

- (1) Policy recommendation, ESU-2019-01 Center & Institutions, was reviewed and discussed. The Committee recommended that the policy be approved as presented. Trustee Shemansky made a motion to approve Policy ESU-2019-01 Centers & Institutions; Trustee Pekarovsky seconded; no abstentions. The motion carried.
- (2) Policy recommendation, ESU-2019-02 Hazing, was reviewed and discussed. The Committee recommended that the policy be approved as presented. **Trustee Lingenfelter made a motion to approve Policy ESU-2019-02 Hazing; Trustee Soto seconded; no abstentions. The motion carried.**

Other information discussed included the Student Success Network Annual Report, First Year to Second Year Retention Analysis by Program/Department, Academic Program Review, and the State System Redesign Goal Alignment Task Force.

## C. Finance Committee: (Trustee Lee)

Trustee Lee presented the following action items:

- (1) The Committee reviewed the Cash Disbursement Reports for January, February, and March, 2019 and found that all were handled appropriately and were in order. All questions and concerns were answered satisfactorily. Trustee Lingenfelter made a motion for the approval of the Cash Disbursement Reports for January, February, and March, 2019; Trustee Pekarovsky seconded; no abstentions. The motion carried.
- (2) The Committee reviewed the listing of non-bid purchases made under authority of Act 57 from January 26, 2019 to March 28, 2019 and found that all were handled appropriately and were in order. All questions and concerns were answered satisfactorily. Trustee Lingenfelter made a motion to approve the Act 57 purchases report from January 26, 2019 to March 28, 2019; Trustee Pekarovsky seconded; no abstentions. The motion carried.
- (3) The Committee reviewed the proposed local fees for fiscal year 2019-2020. The Committee reviewed and discussed the proposed fees. All questions and concerns were answered satisfactorily. Trustee Lingenfelter made a motion to approve the local fees for fiscal year 2019-2020; Trustee Soto seconded; no abstentions. The motion carried.
- (4) The Committee was presented with documentation concerning the acquisition of property at 401 Normal Street, East Stroudsburg, PA. All questions and concerns were answered satisfactorily. Trustee Lingenfelter made a motion to approved Resolution 19-02 – Property Acquisition, 401 Normal Street, East Stroudsburg, PA; Trustee Pekarovsky seconded; no abstentions. The motion carried.

Other information items discussed included an update on the ESU Foundation by Mr. Richard Santoro, Director of ESU Foundation who indicated they continue to make progress and are implementing new ideas to reach their goals financially and on scholarships for students.

Mr. David Bousquet, Vice President of Enrollment Management presented an enrollment update indicating we are making progress for Spring 2019 enrollment numbers and shared that summer school enrollment is up 23% from last year.

Facility group provided an update on facilities projects and also a report of Notice to Proceed on Construction Contracts.

## C. Campus Environment Committee: (Trustee Pekarovsky)

Trustee Pekarovsky reported faculty member, Dr. Laura Kieselbach, English Professor, presented information on the Cultural Responsive Teaching at ESU and their objective to cultivate a more inclusive atmosphere at ESU. Dr. Eugene Kelly and Dr. Robert Smith reported on the campus climate survey and the positive participation received to see how everyone feels about the campus environment. They are in the information gathering process and will have a report on the outcome at a future meeting.

#### 10. Old Business:

None

## 11. New Business:

- A. Nominating Committee: Nominating committee Chair, Trustee Lee presented the nominated slate of officers for the upcoming academic year. The slate is as following:
  Chair: Trustee L. Patrick Ross '67
  Vice-Chair: Marcus Lingenfelter '95
  Secretary: Paul Shemansky '96 M '01 & 04
- B. Election of Officers: Trustee Lee made a motion to approve the slate of officers, Chair-Trustee Ross, Vice-Chair-Trustee Lingenfelter, and Secretary-Paul Shemansky for the upcoming academic year; Trustee Soto seconded; no abstentions. The motion carried.

12. Adjournment: Trustee Ross adjourned at 5:09 p.m.

Respectfully submitted,

Josephine Ferro Council Secretary

Recording Secretary: Marcy L. Cetnar