East Stroudsburg University Council of Trustees Minutes April 26, 2018

- 1. **Call to Order:** The regular meeting of the East Stroudsburg University Council of Trustees was called to order at 4:35 p.m. by Chair Pat Ross.
- 2. Roll Call: Completed by the Recording Secretary Miguel Barbosa, the following members were present:

Mr. Bruno Klaus Mr. John Pekarovsky III Hon. Mario Scavello Mr. Marcus Lingenfelter Mr. Pat Ross Ms. Abigail Soto

The following members were not present:

Mr. Edward Abraham Ms. Josephine Ferro Mr. Harry F. Lee, Esq.

Dr. Vincent DeFranco

Chairman Ross shared that Dr. DeFranco and Ms. Cetnar (recording secretary) were not able to be present today due to having recent surgeries. Both are doing well.

3. Athletics Recognition: Coach Rob Berkowitz and Women's Soccer Team Captains were given a recognition award and photos taken for their "2017 PSAC Championship and NCAA Division II Atlantic Regional appearance". Coach Rob Berkowitz and Men's Soccer Team Captains were given a recognition award and photos taken for their "2017 PSAC Championship and NCAA Division II Atlantic Regional appearance". Coach Jeff Wilson and Men's Basketball Captains were given a recognition award and photos taken for their "2018 PSAC Championship and first-ever NCAA Division II Atlantic Regional Championship".

4. Public Comment:

No Public Comments

5. Approval of Minutes:

Trustee Lingenfelter made a motion to approve the minutes from the February 15, 2018 meeting; Trustee Scavello seconded; no abstentions. The motion carried.

6. President's Report:

President Welsh shared with the trustees that this is the busiest time of the academic year and, although she intends to be brief, please know that there is something happening on our campus almost every minute of the day and night so join us any time to see that the Warrior Spirit is alive and well!

On Tuesday, we had the grand opening of our new Bloomberg Finance Lab and I want to thank Trustee Pekarovsky for joining us! Located in Gessner Hall, the Bloomberg Finance Lab features Bloomberg terminals (10 in Gessner and 2 in the Innovation Center for business and industry), used by leading business and financial professionals worldwide. The Bloomberg software system enables its users to monitor and analyze real-time global financial market data. Funding comes from multiple sources including a grant from the Appalachian Regional Commission, matching funds from sources including the ESU Center for Research and Economic Development, and the Office of the Provost. ESU faculty, staff and, most importantly, our students, will learn to use the technology for classroom and research applications. Registered users can become Bloomberg Market Concept Certified. This is an incredible hands-on opportunity that will give our ESU students a competitive edge as they enter the workforce. The only other PASSHE institution with Bloomberg technology is IUP...and the closest to ESU is Lehigh University. Very proud of this milestone for ESU.

We had a very successful 6th annual Student Research and creative activity symposium last week with 165 students sharing their research and creative work with the campus. We had 62 faculty from 26 departments participating and working with the students. It was a very full, very impressive day showing what our students and their faculty mentors do in the area of scholarship. Great way to enhance the critical thinking skills of our students.

This past week we also celebrated the work of a group of mostly students who make up the ESU Sustainability Commission and the ESU Environmental Club, spearheaded by one of our graduate students, Weston Strubert. These students, along with faculty member Dr. Emily Rollinson in Biology, have developed an Arboretum Guide that provides a tour of the many species of plants/trees that comprise the 100-acre arboretum that is the landscaped portion of our campus. A major initiative that is actually pretty incredible. The Arboretum Guide is in your materials for today and can be obtained in the Schisler Museum and the Biology Department.

One book one campus. The book selection for next fall is The Book of Unknown Americans by Christina Henriquez who has already agreed to come to campus to speak in November. It is a very complex story covering issues including love, immigration and helping us to talk about what it means to be an American. Very relevant topics that should result in good conversations across campus this fall.

Commencement is next weekend with the graduate commencement Friday, May 4. We will be graduating 194 masters and doctoral students. The speaker for that celebration will be Angela Harrington, VP of Communications and External Relations at Berkeley College. She is an Emmy award winning journalist with tremendous real world experience, including one accomplishment that is very dear to my heart...she founded the Women's Entrepreneurship Week at Berkeley.

Our Undergraduate Commencement is Saturday, May 5 where we will graduate 855 students. Our speaker is Reverend Jeffrey Brown, ESU class of 1982 and the first African American Student Senate President at ESU. Rev. Brown is a nationally recognized leader and expert in gang, youth and urban violence reduction and coalition building. His work is the subject of a Harvard Business School case study because of his successes in coalition building, he has received many awards and honors and has a book coming out titled The Courage to Listen. He has partnered with Paramount Pictures on a feature film on his experiences. His message is powerful and will be perfect for our students as they go out into today's world.

Last evening we had the Jazz Ensemble, the presentation of the senior projects from the department of art and design, and a demonstration of eSports from the department of Digital Media Communications. We are experiencing significant interest in eSports and a large group of students along with 2 faculty are pushing to ensure ESU isn't left behind in this rapidly growing area. One of the students referred to himself as a geek athlete!

This weekend is packed with an open house, the CILLS celebration of 5 new completers of that program, two performance by the Musical theatre organization, and now Bob Dorough's funeral service on Saturday and a number of events on Sunday including our first ALANI ceremony for students of color who will be graduating next week, and our Athletics Awards Banquet.

And last, but not least, I would be remiss to not mention the RAND report that was presented to the Legislative Budget and Finance Committee yesterday morning. The State System is the 12th largest employer in the state. Together our institutions offer access and success to all students of Pennsylvania, providing a quality education at an affordable price for all who enter our doors. Rather than deal with the real problems, including insufficient funding of the state system and business practices that we are required to follow as a state agency that are archaic and restrictive, it is difficult for me to understand the logic or the political motivations behind the report.

That said, I conclude my report.

7. Chair's Report:

Trustee Ross informed the Trustees that he and Trustee Lingenfelter attended the PACT meetings at the annual PACT conference in Harrisburg on April 12 and 13. He requested that if the trustees had not yet read the RAND report to take the time to do so. He agreed with President's Welsh's comments in reference to the RAND report. The Spring commencements are May 4 for Graduate College and May 5 for Undergraduate Graduation. Please let the Office of the President know if you are planning on attending.

8. Secretary's Report:

None

9. Committee Reports

A. Strategic Initiatives Committee: (Trustee Lingenfelter)

Trustee Lingenfelter shared that the standing committee had once again very good discussions on the various topics discussed along with the presentations during the committee meeting. He reported on the below topics including the following action items;

- Bachelor of Science in Marketing: Dean Puri and Dr. Handy made a presentation on the conversion of the current Marketing concentration to a standalone BS degree. Trustee Scavello made a motion to approve and recommend the Bachelor of Science degree in Marketing Resolution 18-02 to the Office of the Chancellor of the Pennsylvania State System of Higher Education; Trustee Pekarovsky seconded; no abstentions. The motion was carried.
- Bachelor of Science in Accounting: Dean Puri and Dr. Handy made a presentation on the
 conversation of the current Accounting concentration to a standalone BS degree. Trustee Scavello
 made a motion to approve and recommend the Bachelor of Science degree in Accounting
 Resolution 18-03 to the Office of the Chancellor of the Pennsylvania State System of Higher
 Education; Trustee Pekarovsky seconded; no abstentions. The motion was carried.
- Remedial Courses: Rob Smith and Jeff Weber made a informational presentation and had discussion with the committee regarding the Mathematics 090 class offerings.
- Strategic Plan: The SPIRIT group continues to push forward with the new updated plan. With their lead the new implementation groups have been created and the work continues with implementation ideas.

Trustee Lingenfelter praised the Provost and her team for their diligent work in getting the two new Bachelor of Science programs completed and submitted to the State System in a short timeframe.

B. Finance Committee: (Trustee Ross)

Trustee Ross reported on the following information topics:

- The Committee reviewed the Project Status Review Report dated April 12, 2018. All questions and concerns were answered satisfactorily.
- The Committee reviewed the Report of Notice to Proceed on Construction Contracts dated April 12, 2018. All questions and concerns were answered satisfactorily.
- VP Long updated the Committee on the Fiscal Year 2017 / 2018 and 2018 / 2019 Budget. Discussion ensued. All questions and concerns were answered satisfactorily.
- VP Long updated the Committee on campus safety. Discussion ensued. All questions and concerns were answered satisfactorily.

Trustee Ross presented the following action items:

(1) The Committee reviewed the Cash Disbursement Reports for January and February 2018, and found that all were handled appropriately and were in order. All questions and concerns were answered

satisfactorily. Trustee Lingenfelter made a motion for the approval of the Cash Disbursement Reports for January and February 2018; Trustee Scavello seconded; no abstentions. The motion carried.

- (2) The Committee reviewed the listing of non-bid purchases made under authority of Act 57 from January 24 to March 2, 2018 and March 3 to April 4, 2018 and found that all were handled appropriately and were in order. All questions and concerns were answered satisfactorily. Trustee Lingenfelter made a motion to approve the Act 57 purchases report from January 24 to March 2, 2018 and March 3 to April 4, 2018; Trustee Pekarosvky seconded; no abstentions. The motion carried.
- (3) VP Long presented the proposed local fees for fiscal year 2018 2019 to the Committee. The Committee reviewed and discussed the proposed fees. All questions and concerns were answered satisfactorily. Trustee Lingenfelter made a motion to approve the local fees for fiscal year 2018 2019; Trustee Soto seconded; no abstentions. The motion carried.
- (4) VP Long presented the Committee with a Memorandum of Understanding between the Center for Research and Economic Development and ESU for renewal and a Grant Services Agreement for approval. The Committee discussed the memorandum and the agreement. All questions and concerns were answered satisfactorily. Trustee Lingenfelter made a motion to approve the Memorandum of Understanding between the Center for Research and Economic Development and ESU for renewal and a Grant Services Agreement; Trustee Pekarosvky seconded; no abstentions. The motion carried.
- (5) The President's policy recommendations for policy, #AF-2018-001 Unmanned Aircraft Systems, was reviewed and discussed. The Committee recommended that the policy be approved as presented. Trustee Lingenfelter made a motion to approve Policy #AF-2018-001 Unmanned Aircraft Systems; Trustee Pekarosvky seconded; no abstentions. The motion carried.
- C. Campus Environment Committee: (Trustee Pekarovsky)

Trustee Pekarovsky shared that the committee members attended a training session in Title VII, Title IX and Clery Requirements addressing sexual misconduct and other crimes on campus. The training was led by Doreen Tobin, Title IX Coordinator and Lonnie Allbaugh, Director of Employee Relations & Compliance.

9. Old Business:

None

10. New Business:

- A. **Nominating Committee:** Nominating committee Chair, Trustee Lee was not present but in his stead, Trustee Scavello presented the nominated slate of officers for the upcoming academic year. The slate is as following:
 - (i) Chair: Trustee L. Patrick Ross '67
 - (ii) Vice-Chair: Marcus Lingenfelter '95
 - (iii) Secretary: Josephine Ferro
- B. Election of Officers: Trustee Scavello made a motion to approve the slate of officers, Chair-Trustee Ross, Vice-Chair-Trustee Lingenfelter, and Secretary-Josephine Ferro for the upcoming academic year; Trustee Lingenfelter seconded; no abstentions. The motion carried.
- C. **Academic Year 2018-2019 Council of Trustees Meeting Dates:** The following dates were shared with the trustees for the upcoming academic year, subject to change if there are any potential conflicts.
 - (i) September 20, 2018
 - (ii) December 6, 2018

- (iii) February 21, 2019
- (iv) April 25, 2019
- D. **Next Meeting:** Trustee Ross stated the next Council of Trustee Meeting is scheduled for Thursday, September 20, 2018.
- 11. Executive Session: Trustee Ross called for Executive Session at 4:55 p.m. for personnel matters.
- 12. Reconvene (Call meeting back to order): 5:09 p.m.
- 13. Review and Recommendation of President's Triennial Evaluation: Trustee Ross shared that the Trustee subcommittee did a great job with the triennial review of President Welsh. The PASSHE consultant/facilitator Dr. Wayne Andrews was also a great asset to the process. There was a large turnout of constituents representing campus and the community, including various legislators and community leaders. Trustee Lingenfelter made a motion to approve the Review and Recommendation of President Marcia G. Welsh for re-appointment by submittal to the Pennsylvania State System of Higher Education Board of Governors and Chancellor; Trustee Pekarosvky seconded; no abstentions. The motion carried.
- 12. Adjournment: The meeting was adjourned by Trustee Ross at 5:12 p.m.

Respectfully submitted,

Josephine Ferro Council Secretary

Recording Secretary: Miguel V. Barbosa