East Stroudsburg University Council of Trustees Minutes December 1, 2016

- 1. **Call to Order:** The regular meeting of the East Stroudsburg University Council of Trustees was called to order at 4:05 p.m. by Chair Pat Ross. Chairman Ross welcomed the newest Trustee John Pekarovsky to the board. Trustee Pekarovsky is a graduate of East Stroudsburg University. We look forward to working with him and know he will be an asset to the University and Council. Trustee Ross also indicated the Council still has one vacant spot and hopes this is filled in the near future.
- 2. Roll Call: Completed by the Recording Secretary Marcy L. Cetnar, the following members were present:

Mr. Edward Abraham	Ms. Mariam Juya
Dr. Vincent DeFranco	Mr. Bruno Klaus
Ms. Josephine Ferro	Mr. John Pekarovsky

Mr. Pat Ross Hon. Mario Scavello

The following members were absent: Mr. Harry Lee

Mr. Marcus Lingenfelter

3. Public Comment:

None

4. Approval of Minutes:

Trustee Scavello made a motion to approve the minutes from the October 27, 2016 meeting; Trustee Abraham seconded; no abstentions. The motion carried.

5. President's Report:

President Welsh informed the Trustees that after a very eventful fall term, there are 2 ½ weeks until the end of Final Exam Week and our winter commencement ceremonies will occur with 431 graduate and undergraduate students. Numerous end of semester events and holiday celebrations are keeping the campus community busy as well as excited for a much needed winter break.

In athletics, the women's soccer team won the PSAC Championship for the 3rd year in a row which took them to the NCAA DII Atlantic Regional tournament where the team fell in the 2nd round to West Chester. And the Women's Field Hockey team went to the NCAA DII National Championships but fell in the second round to Millersville. Women's basketball is starting off the season with a 5-0 win/loss record and is ranked third in the DII Sports Information Directors Atlantic Regional Poll and the men's basketball team is undefeated against PSAC teams and looking very strong.

We are excited to be presenting the new university and athletic logos along with the introduction of the new Warrior mascot at a reveal show in Koehler on Tuesday, January 24. You are of course invited to join us because we will not reveal the new mascot before that date and I know you are all excited to see what a Warrior looks like in 2017! Congratulations are in order for Dr. Brenda Friday and her team for all of the incredibly hard work to get the University to this point. It is exciting to be able to align our athletic and institutional logos and look and to better define what we are as an institution.

Attended the Inaugural Jazz Lounge Lecture Series last evening at the Jazz Lounge in Kemp Library. The speaker was Sue Terry a singer, writer, and saxophone player who performs around the world.

Driving through campus you can see that the Sycamore Suites is continuing to grow and is staying on time to be completed for move in in mid-August 2017. It is exciting to see a new building going up on campus.

President Welsh reminded the Trustees of the Middle States 10 year re-accreditation site visit on campus the week of April 9 and advised they will of course be included in conversation with the Middle States team. The self-study is still a work in progress with a deadline for completion of Feb. 14. We will be sharing the self-study with you once it is completed and ready to be sent to the Middle States team.

On January 16 the University be celebrating our 20th annual MLK Breakfast celebration. This event has become a large community event with over 400 people in attendance. The celebration will be on Jan 16, 8-10am at the Mattioli Center. Please join us if you can. This year's speaker will be Carey Casey, from the National Center for Fathering in Kansas City. And of course the program will be filled with music.

Giving Tuesday is a global day of giving fueled by the power of social media and collaboration. It is celebrated following Thanksgiving (in the U.S.) and the widely recognized shopping events Black Friday and Cyber Monday. The ESU Foundation decided to give it a try this year and did a Giving Tuesday social media fundraiser with a goal of raising \$30,000 in 24-hours. They were able to get some donors to put challenges out there to stimulate the potential donors and ended up raising \$36,605...so congratulations to the ESU Foundation and Rich Santoro and his team. Great work!

And last, President Welsh also welcomed new Trustee John Pekarovsky to the Council. We look forward to working with you and having you on campus.

Chair's Report:

Trustee Ross announced the upcoming Commencement Ceremony and asked the Trustees to RSVP to the President's Office.

6. Secretary's Report:

None

7. Committee Reports

A. Administration & Finance:

Trustee Scavello reported on the following action items:

- (1) Representatives of Clifton Larson Allen, LLP made a presentation to the Committee concerning East Stroudsburg University's Audited Financial Statement for Fiscal Year 2016. All questions and concerns were answered satisfactorily. Trustee Scavello made a motion to accept the Fiscal Year 2016 Audited Financial Statement; Trustee Klaus seconded; no abstentions. The motion carried.
- (2) Mr. Long presented a summary of the University's affiliated organizations for the Committee's review and discussion. After review, the Committee determined that the University is in full compliance with the requirements of Board of Governors Policy 1985-04. The Committee offers a resolution, which certifies the University's compliance with the requirements of this policy. Trustee Scavello made a motion to approve Resolution 16-06 Certifying Compliance of all University Affiliated Organizations, Board of Governors Policy 1985-04; Trustee Ferro seconded; no abstentions. The motion carried.
- (3) The committee reviewed the Cash Disbursement Reports for October 2016, and found that all were handled appropriately and were in order. All questions and concerns were answered satisfactorily. Trustee Scavello made a motion to approve the cash disbursement journals for October 2016; Trustee Klaus seconded; no abstentions. The motion carried.

- (4) The committee reviewed the listing of non-bid purchases made under the authority of Act 57 from 10/04/16 thru 11/01/16, and found that all were handled appropriately and were in order. All questions and concerns were answered satisfactorily. Trustee Scavello made a motion to approve the Act 57 purchases report from 10/04/2016 thru 11/01/16; Trustee Ferro seconded; no abstentions. The motion carried.
- (5) Mr. Long presented a Resolution of Agent for the Committee's consideration. After review and discussion, all questions and concerns were answered satisfactorily. The Committee offers a resolution that will give Kenneth Long, Vice President for Administration and Finance at East Stroudsburg University of Pennsylvania the authorization to execute for and on behalf of East Stroudsburg University of Pennsylvania. Trustee Scavello made a motion to approve Resolution 16-07 Designation of Agent; Trustee Klaus seconded; no abstentions. The motion carried.

Trustee Scavello reported on the following informational items also covered at the Committee meeting. VP Long presented the recent updates that were made to the Posting and Chalking Policy #AF-2014-002. The Committee reviewed the Project Status Review report dated November 19, 2016. The Committee also reviewed the Report of Notice to Proceed on Construction Contracts dated November 14, 2016. All questions and concerns pertaining to these items were answered satisfactorily.

B. Academic Affairs & Enrollment Management:

Trustee Ross asked Provost Jo Bruno to present a summary of the Academic Affairs and Enrollment Management Committee meeting. Provost Bruno reported on the Enrollment Management side indicating 431 students will graduate during the upcoming Commencement including 54 graduate and 377 undergraduate. Six open houses were held including two special open house events for perspective honors students and performing arts students yielding 3,000 participants including students and guests to campus this fall. Spring admissions are on target and expect to meet or exceed spring 2016 numbers by the close of the registration period. Fall 2017 applications have increased by 2,769 over fall 2016 numbers resulting in an increase of deposits for fall 2017. Also discussed was the \$40 million disbursed for financial aid; 60% in federal or alternative loans and the balance of the awards were either in federal grants, state grants, or scholarships.

Academic Affairs updates included a look at where we have come with retention initiatives in regard to general education implementation and the First Year Experience. The pilot of the First Year Experience program has resulted in 23 sections in the 1st semester and 23 sections in the 2nd semester to serve over 1,300 incoming students. Literature has indicated first year experience is crucial to engaging and retaining students in their first year and the proof will be the assessment made following this year into next year. In addition, the committee reviewed the general education program and the launching of a 45 credit program that is embedded with a significant assessment program which will be subject to assessment going forward. Retention trends were discussed and also a brief discussion of the recent recovery loss of instructional time due to the three day faculty strike which involved providing academic plans for alternate assignments for make-up of time for over 1,000 class sessions. During the committee meeting a teach-in was also taking place on campus led by faculty in political science, history, sociology, and philosophy to discuss the electoral process and democratic process as a result of this current election year.

At the conclusion of Provost Bruno's report Trustee Ross noted there will be five doctoral candidates receiving their degree during the upcoming commencement ceremony. This will be the last year Indiana University will be on the doctoral diplomas. The spring diplomas will have East Stroudsburg University listed as the designated University.

C. Research & Economic Development:

Trustee Abraham asked VP Mary Frances Postupack to provide an update of the Committee meeting. The committee was updated on the Schisler Museum of Wildlife & Natural History and the McMunn Planetarium and the programs that are implemented and the increase in revenue and the increase in admission of school groups. Catherine Klingler the Curator is working with ESU faculty in education to create curriculum to meet the state education learning outcomes for the program K thru 12. Cynthia Nolte provided an update on the PASSHE Business Plan Competition which is in its fifth year and ESU has 18 student participating. In the past five years ESU students placed 1st in two occasions. Michael Gildea provided an update of the J1 International Innovation Program and the challenges and opportunities getting businesses involved in the program competitive not only in value and services for students and faculty but also for public use. A brief review of the PASSH Economic Development Report which is required to be submitted annually by all PASSHE Universities. The report is based on three components: Workforce Development, Entrepreneurial Assistance, and Community Contributions.

D. Student Affairs:

Trustee Juya provided a report of the Committee Meeting. Athletic Director, Mr. Josh Looney provided a positive update on Fall 2016 Warrior Athletics both in the classroom and on the field. Our athletes are striving to be superb Warriors academically and in competition and have set a goal for 2016-2017 of 5,000 community service hours. Vice President, Dr. Doreen Tobin updated the committee on post-election activities including an open form on "Building Community and Unity After Election" held November 14th with over 300 students, faculty, staff, and community attended. Today there is a Teach-In from 2-4 led by ESU faculty to discuss government structure and how it works and the recent election. Dr. Tobin also covered the transition of reporting in the Student Affairs division, responsibilities for Title IX, residence hall construction and renovation, the Student Roundtable, the Wellness Education Team and the Student Senate activities including the Sexual Assault Walk, the annual teddy bear drive for the community which was a huge success, and supporting fellow students during finals. Ms. Sewell-Allen, Dean of Students updated the committee on Greek Life Councils, Interfraternity Council, Volunteer Services, the mentoring programs on campus, the Women's Center, and Global Week.

Trustee Ross added that Mr. Looney is an asset the university and is going a great job for only being here a short time and making great progress.

9. Old Business:

None

10. New Business:

- A. Trustee Ross appointed the Council of Trustee 2016 President Evaluation Committee as required to PASSHE Policy 2002-03-A: Evaluating Presidents. The President Evaluation Committee consists of Trustee Ross, Trustee Ferro, and Trustee Juya.
- B. Trustee Ross again reminded the Trustees of the Graduate & Undergraduate Commencement scheduled for Saturday, December 17th at 8:45 am and robing begins at 8:00 am.
- C. **Next Meeting:** Trustee Ross stated the next Council of Trustee Meeting is scheduled for Thursday, February 16, 2017. Trustee Ross thanked everyone for attending and wished everyone a Merry Christmas and a happy safe and prosperous 2017.
- 11. **Executive Session:** Trustee Ross called for Executive Session at 4:32 p.m. to discuss legal matters.

- 12. Meeting was called back to order at 4:47 p.m.
- 13. Adjournment: The meeting was adjourned at 4:48 p.m. by Trustee Ross.

Respectfully submitted,

Josephine Ferro Council Secretary

Recording Secretary: Marcy L. Cetnar