

**East Stroudsburg University  
Council of Trustees Minutes  
April 11, 2012**

1. **Call to Order:** The regular meeting of the Council of Trustees was called to order at 4:05 p.m. by Chair Pat Ross. The following members were present:

Dr. Eli Berman	Dr. Hussain Malik	Ms. Amy Welch
Dr. Vincent DeFranco	Ms. Nancy Perretta	Mr. Robert Willever
Mr. Harry Lee	Ms. Felicia Revero	
Mr. Marcus Lingenfelter	Mr. Pat Ross	

2. **Public Comment:** Dr. Nancy VanArsdale, President of the local chapter of APSCUF, reported that the faculty feedback on the presidential search was positive. APSCUF recently sponsored two rallies - one on campus and in Harrisburg. Trustee Revero was an excellent speaker at both. Department chairs have given feedback about the Banner student information system and have claimed this has been the "worst year of our lives." Dr. VanArsdale said that implementation has gone very poorly. Trustee Willever clarified a report that was made at the February 9 trustees meeting, stating that no full time faculty lost their job last year. Frank Falso gave a presentation on the annual fund and the need for leadership gifts. Dr. VanArsdale commented on Trustee Willever's remark and wanted to make it known that a number of temporary faculty lost their jobs last year. Trustee Ross presented awards to Coach Jeff Wilson and Student Senate President Richard Hennessy.
3. **Approval of Minutes: Trustee Willever made a motion to approve the minutes from the February 9 and March 8 meetings; Trustee Revero seconded. The motion carried.**
4. **President's Report:** Dr. Dillman reported on the Advocacy Days that were spent in Harrisburg as well as the PASSHE Elasticity Study. The Sterling Strauser event is May 1, and the Innovation Center dedication is May 4. The new president, Dr. Marcia Welsh, starts on July 1<sup>st</sup>.
5. **Chair's Report:** Trustee Ross and Trustee Lee commented on the presidential search process. There was discussion about PASSHE schools being permitted to set tuition rates instead of having to increase fees each year.
6. **Secretary's Report:** None.
7. **Committee Reports**
- A. **Finance & Administration:**
- (1) The committee reviewed the Cash Disbursement Journals for 1/1/12 – 2/29/12. Trustee Willever reported that everything is in order. **Trustee Willever made a motion to approve the cash disbursement journals; Trustee Berman seconded, and the motion carried.**
  - (2) The committee reviewed the Act 57 purchases report. **Trustee Willever made a motion to approve the Act 57 purchases report. Trustee Berman seconded and the motion carried.**
  - (3) VP Staneski made a presentation and distributed a handout about the local fees. **Trustee Willever made a motion to accept the local fees as presented; Trustee Lee seconded, and the motion carried.**

- (4) **Trustee Willever made one motion to approve the president's policy recommendations presented: FA-2011-003 SEAP; FA-2001-025 Space Use and Assignment; FA-2001-032 Acceptable Use of Technology. Trustee Perretta seconded, and the motion carried.**
- (5) The project status report was reviewed. Monroe Hall is 97% completed.

**C. Academic Affairs & Enrollment Management:**

- (1) **Trustee Lingenfelter made a motion to approve the president's policy recommendation ENM-2011-006 FERPA (Family Educational Rights and Privacy Act of 1974). Trustee Welch seconded, and the motion carried.**
- (2) Movement Activities and Lifetime Fitness has established a relationship with Chinese Culture University. ESU received a \$15,000 grant to initiate the First International Exercise Science and Sport Coaching Summit. Faculty from the Movement Activities and Lifetime Fitness department were asked to deliver research sessions at the 2013 Asia-Pacific Rim Conference on Exercise and Sport Science in Taipei, Taiwan. The Second International Exercise Science and Sport Coaching Summit and the first summer camp on best practices in Physical Activity and English as a Second Language (ESL) will both be held this upcoming summer 2012.
- (3) Admissions: The total number of applications received for the fall 2012 class is down, which is consistent across all PASSHE Universities. The number of students who have submitted deposits for the fall 2012 freshman class is up.
- (4) Career Development: ESU is currently searching for a Director of Career Development and Student Success. The goal is to overhaul the current career services operation by improving services through the use of technology, greater collaboration with Alumni Engagement, Academic Affairs and Research and Economic Development.

**D. Community & Press Relations:**

- (1) **Trustee Willever made a motion to approve the president's policy recommendation PO-2011-010 Records Retention and Disposition. Trustee Welch seconded, and the motion carried.**
- (2) The committee was briefed by the interim director regarding updates on: the marketing and grand opening of the Sterling Strauser Gallery at East Stroudsburg University on May 1; the Spring issue of the Alumni Herald which features Dr. Dillman's retirement, the launch of the 50th anniversary of ESU's Graduate College and the new suite-style housing; the general marketing and promotion of the 50th anniversary of ESU's Graduate College; the ESU admissions recruitment package for 2012-2013; marketing and promotional plans for ESU's Office of Extended Learning, which is to open in the Lehigh Valley in the Fall of 2012; Summer Sessions marketing; and an update on sports information.

- E. Student Affairs:** Fred Moses addressed recent increase in internet competition with book sales. A consultant firm was brought in to investigate and resolve; book store executives are in the beginning stages of process. The outcome of the consultant firm's findings will result in a contract agreement with a 3rd party vendor, such as Barnes and Noble. Transition of new plan will likely take place with the opening of new Keystone Center / book store.

Dr. Nancy Weaver highlighted Conduct Standards updates, current revisions and recommendations to the already effective code of conduct, including (to name a few) a new code for synthetic drugs and spices, technology (cyber bullying), and arson.

The Student Handbook will be online only; no more paper copies will be available. The new online version of the handbook will be available Fall semester 2012. There are plans for a new Student Handbook I-Phone/Android application.

A handout was provided with details about the student voting process and changes which may affect students' ability to vote in the upcoming political elections. A ListServe has been sent to notify students about the new law.

Dr. Dillman's campus retirement celebration is April 18 at 3 p.m. in the Keystone Room. Everyone is encouraged to attend.

Student Senate Update: Recent Board of Student Government Presidents program was a success, with a great turnout and positive feedback. Student Senate collaborated with the RHA on a recent survey which reviewed Residence Hall(s) visitation; data was reviewed and discussed at today's meeting. Senate Elections are scheduled for April 17-18. Two candidates are running for President and 35 regular seats are open.

Community on the Quad is April 28 12-5 p.m. Linden Quad / Rain location, Dansbury Commons.

- F. **Research & Economic Development:** PASSHE Student Business Plan Competition ESU Finalists - Kyle Ellis, CollegeLectureTube.com; Rhonda Walker-Footman, Tree of Life Education Center; Jonathan Weber, eIdentified People Search (winner).

LYME-AID is now trademarked in the US and filing is in process in Canada. We licensed the trademark and negotiated a License fee in addition to a running royalty of twenty-five cents per unit. The License Agreement is currently under review by the Office of the Attorney General.

ESU INNOVATION CENTER Grand Opening: Friday, May 4, 2012

8. **Old Business:** Trustee Lingenfelter thanked Trustee Ross and Trustee Perretta for attending the PACT Conference. Next year's conference will be held April 16-17, 2013.
9. **New Business:** Trustee Lee presented the slate of officers as Trustee Ross, chair; Trustee Perretta, vice chair; and Trustee Berman, secretary. **Trustee Willever made a motion to re-elect the current officers for another term. Trustee Berman seconded, and the motion carried.**
10. **Executive Session:** An executive session to discuss personnel and legal matters was called at 5:35 p.m. The meeting reconvened at 5:45 p.m.
11. **Adjournment:** The meeting was adjourned at 5:48 p.m.

Respectfully submitted,

Patrick Ross  
Council Chair

Recording Secretary: Caryn S. Fogel

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