EAST STROUDSBURG UNIVERSITY
BACHELOR OF SCIENCE DEGREE REQUIREMENTS
HOTEL, RESTAURANT & TOURISM MANAGEMENT

Name _____ ID # _____ Date Admitted_____

Advisor _____ Date _____

GENERAL EDUCATION REQUIREMENTS

At least 12 credits in groups A, B, & C are required. Group D requires 9 credits. Total
General Education credits required = 45 credits.

GROUP A: Humanities (12 credits, from 4 out of 5 areas)

	Course	Grade
1. English Language & Literature	_____	____
2. Fine Arts – Art, Comm., Music, Theater	_____(A)_____	____
3. Foreign Language	_____	____
4. Performing Arts	_____(C)_____	____
5. Philosophy	_____	____

TOTAL CREDITS HUMANITIES _____

(12 credits required)

GROUP B: Natural Sciences (12 credits, from 4 out of 6 areas)

	Course	Grade
1. Biology	_____	____
2. Chemistry	_____	____
3. Computer Science	_____	____
4. Mathematics	*MATH 110 or 111 (BMA)	____
5. Physics	_____	____
6. Psychology	_____	____

TOTAL CREDITS NATURAL SCIENCES _____

(12 credits required)

GROUP C: Social Sciences (12 credits, from 4 out of 5 areas)

	Course	Grade
1. Economics	*ECON 111 or ECON 112	
2. Geography	_____	____
3. History	_____	____
4. Political Science	_____	____
5. Sociology – Anthropology	_____	____

TOTAL CREDITS SOCIAL SCIENCES _____

(12 credits required)

GROUP D: University Required Courses (9 credits)

	Course	Grade	
1. First year experience (Freshman Year)	FYE 100		
2. English Composition (3credits) (1st 45 credits)	ENGL 103	____	(C or better)
3. Health Promo & Lifetime Wellness (1st 60 credits)	_____	____	

(EXSC 105, HLTH 105, ATEP 105
OR PETE 105)

TOTAL UNIVERSITY REQUIRED _____

(9 credits required)

TOTAL ALL GENERAL EDUCATION_____

(45 Credits Required)

*Required General Education for HRTM Degree   **REVISED 10/2023**

HOTEL, RESTAURANT & TOURISM MANAGEMENT REQUIREMENTS

GROUP E: HRTM Core Courses (48 Credits)

		Credits	Grade
HRTM 101	Introduction to Hospitality & Tourism Management	3	_____
HRTM 211	Principles of Food & Beverage Management	3	_____
HRTM 232	Principles of Travel & Tourism Management	3	_____
HRTM 241	Principles of Lodging Management	3	_____
HRTM 310	Systems Approach to Food & Beverage Management	3	_____
HRTM 321	Hospitality & Tourism Human Resources	3	_____
HRTM 331	Hospitality & Tourism Marketing . . .	3	_____
HRTM 411	Restaurant Operations Management	3	_____
HRTM 431	Hospitality & Tourism Strategic Market Planning (W3, I)	3	_____
HRTM 441	Hospitality & Tourism Financial Management	3	_____
HRTM 461	Hospitality Data Analytics	3	_____
HRTM 486	Field Experience and Internship	9	_____
HRTM 489	Contemporary Legal & Ethical Aspects of Hosp. & Tourism Mgmt	3	_____
HRTM 491	Seminar in Hospitality & Tourism Management	3	_____

TOTAL HRTM CORE COURSES _____

(48 Credits Required)

GROUP F: HRTM Electives Courses (16 credits, 6 credits of 300 & 400 level)

	Course	Grade
1. HRTM Elective	_____	_____
2. HRTM Elective	_____	_____
3. HRTM Elective	_____	_____
4. HRTM Elective	_____	_____

TOTAL HRTM ELECTIVE COURSES _____

(12 Credits Required)

Courses (select 4 courses, 2 courses must be of 300 or 400 level)

HRTM 100 Fundamentals of Data Analytics
HRTM 201 Principles of Event Management
HRTM 205 Data Wrangling in Hospitality Data Analytics
HRTM 213 Wine Appreciation and Wine Management
HRTM 261 Club Management
HRTM 271 Casino Management
HRTM 281 Cruise line Management
HRTM 311 Haute Cuisine & Oenology
HRTM 315 Operation Analytics in Hospitality and Tourism Management
HRTM 335 Perspectives of International Tourism
HRTM 336 Community Tourism Development (W2)
RECR 350 Special Event and Program Planning
HRTM 351 Hospitality & Tourism Information Systems
HRTM 381 Hospitality & Tourism Facilities Management
HRTM 420 Deep Learning Application in Hospitality and Tourism Industry
HRTM 430 Hospitality Data Visualization
HRTM 436 Meeting & Convention Planning & Mgmt
HRTM 439 Touring Abroad
HRTM 461 Hospitality Data Analytics
HRTM 462 Advanced Hospitality Data Analytics

GROUP G: FREE ELECTIVES (12 Credits)

	Course	Credits	Grade
1. Free Elective	_____	_____	_____
2. Free Elective	_____	_____	_____
3. Free Elective	_____	_____	_____
4. Free Elective	_____	_____	_____

TOTAL FREE ELECTIVES _____

(12 Credits Required)

TOTAL GROUPS A + B + C + D + E + F + G + H _____

(120 Credits Required)

All HRTM students must satisfy the following requirements for graduation:

1. 42 credits advanced level courses that have pre-requisites, (30 hours of the 42) 300 must be level and above.
2. Minimum of "C" in English Composition
3. 30 of the last 45 credits must be at ESU