

Communication Major Requirements

Public Communication and Advocacy Concentration (39 credits)

This concentration offers preparation to formulate effective principles of public relations to interface with a variety of public through a variety of media.

Core Curriculum (18 credits)

- _____ CMST 111 GE: Introduction to Communication (3 credits)
- _____ CMST 126 GE: Introduction to Mass Media (3 credits)
- _____ CMST 250: Analysis of Communication Theory (3 credits)*
- _____ CMST 310: Intercultural Communication (3 credits)*
- _____ CMST 365: Communication Research (3 credits)*
- _____ CMST 495: Senior Seminar in Communication Studies (3 credits)*

Concentration Curriculum (21 credits)

- _____ CMST 253: GE: Public Speaking (3 credits)
- _____ CMST 329: Rhetorical Perspectives (3 credits)*

Plus choose one of the following:

- _____ CMST 220: Gender Differences and Communication (3 credits)*
- _____ CMST 230: Small Group Communication (3 credits)*
- _____ CMST 235 GE: Interpersonal Communication (3 credits)*

Plus choose one of the following:

- _____ CMST 331: Advanced Public Speaking (3 credits)*
- _____ CMST 322: Persuasion in Public Communication (3 credits)*
- _____ CMST 333: Argumentation and Advocacy (3 credits)*
- _____ CMST 363: Psychology of Speech (3 credits)*

Plus choose any three CMST 300/400 level courses

*Course has prerequisites that can be found online.

**Students must complete 42 credits of “Advanced Coursework” in order to graduate, defined as any 300-level course, any 400-level course, or any 200-level course that has two prerequisites.