

Department of Media, Communication and Technology

Curriculum Summary - Bachelor of Science Degree

East Stroudsburg University

University Requirements

The following are required of all students who graduate from East Stroudsburg University.

- a. A minimum total of **120** semester hours
- b. A grade average of **2.00** for all courses
- c. Completion of **50** semester hours of General Education courses
 - **Fifteen semester hours** spread among at least four subject areas in Arts and Letters, Science and Social Science
 - A maximum of **six semester hours** can be taken in any one subject area
- d. A minimum of **30 credits of 300 and 400 level courses** from the major, general education and/or electives (Minimum MCOM requirements provide 29 credits of 300 and 400 level courses. An additional 300 or 400 level course is necessary for graduation.)

MCOM Department Requirements

The following are required of all Media, Communication and Technology students for graduation.

- a. A minimum **2.5 grade average** is required in MCOM courses. A **2.75 grade average** in MCOM courses is required to qualify for internship
- b. CMST 111 - Speech Communication or 253 - Public Speaking, and PSY 100 - General Psychology and Soc 111 - Introduction to Sociology are required for the major
- c. *Co-requisite requirement - Advanced Writing Course*

I. General Education

The catalog descriptions use symbols to indicate whether a course is considered a Fine § or Performing Art ‡. These courses may be found in the following departments:

- **Fine Arts §** - Art, Music, Theatre, Speech
- **Performing Arts ‡** - Art, Dance, Music, Theatre, Speech

ARTS & LETTERS (15 Sem. hrs.)

Eng., For. Lang., Phil., Fine Arts,
Performing Arts.

1. CMST 111 or 253 [Performing art]
2. _____
3. _____
4. _____
5. _____

SCIENCE (15 Sem. hrs.)

Bio., Chem., Comp. Sci., Math.,
Phys, Psy.

1. PSY 100 (Gen Psy)
2. _____
3. _____
4. _____
5. _____

SOCIAL SCIENCE (15 Sem. hrs.)

Econ., Geog., Hist., Pols., Soc.,

1. Soc 111 (Intro Soc)
2. _____
3. _____
4. _____
5. _____

REQUIRED (5 Sem. hrs.)

1. ENGL 103 (Eng Comp)
2. FIT _____
3. FIT _____

II. Co-Requisite Requirement (3 sem. hrs.)

_____ Advanced Writing Course. *Take any one of the following:*

- ENGL 203 - Advanced Composition
- ENGL 204 - Technical Writing
- ENGL 205 - Workplace English
- ENGL 215 - Print Journalism I
- ENGL 220 - Script Writing
- ENGL 302 - Creative Writing-Fiction

*Effective 6/1/03
Revised 2/10/06*

III. Required MCOM Courses (30 Semester hours)

- These courses have no prerequisites and should be taken early in the program -

_____	MCOM 105	Photography: Camera Techniques (3)
_____	MCOM 140	Introduction to Communication Theories and Practices (3)
_____	MCOM 160	Electronic Communication Technologies (3)
_____	MCOM 210	Television: Studio Production I (3)
_____	MCOM 230	Sound Recording and Amplification Techniques (3)

- The following courses have prerequisites -

_____	MCOM 225	Introduction to Motion Media (3) - MCOM 140 and MCOM 160
_____	MCOM 255	Desktop Publishing (3) - MCOM 160
_____	MCOM 275	Imaging Technology (3) - MCOM 160
_____	MCOM 315	Videotaping Techniques (3) - MCOM 100 or 105 and MCOM 225
_____	MCOM 440	Law & Ethics in Media (3) - MCOM 140 and Must be Jr. or Sr. level

IV. Advanced MCOM Courses (9 Semester hours) Take any three courses with the prerequisites:

_____	MCOM 305	Digital Photography (3) - MCOM 100 or 105 and MCOM 160
_____	MCOM 310	Television: Studio Production II (3) - MCOM 210
_____	MCOM 350	Media Graphics and Design II (3) - MCOM 255
_____	MCOM 355	Electronic Publishing (3) - MCOM 255
_____	MCOM 464	Media Communication and Technology Projects (3) - Special permission +90 credits
_____	MCOM 477	Interactive Media (3) - MCOM 160 and MCOM 275

V. Related Elective Courses (6 Semester hours)

Take any **2** of the following courses; any of the courses listed as **EMGT**; or any of the courses listed under **Required MCOM Courses** or **Advanced MCOM Courses**, but not as yet counted.

_____	MCOM 205	Photography: Wildlife and Nature (3)
_____	MCOM 318	New Media Technologies (3) - MCOM 140
_____	ART 151	Basic Drawing (3)
_____	ART 220	Advertising Graphics (3) - Art 151 or 153
_____	ART 280	Communication Graphics (3) - Art 151 or 153
_____	ART 321	Drawing II (3) - Art 151
_____	CMST 126	Introduction to Mass Media (3)
_____	CMST 163	Introduction to Film Study (3)
_____	CMST 229	Broadcast Journalism (3) - CMST 126
_____	CMST 267	Art and History of Film (3) - CMST 163
_____	CMST 315	Voice for Broadcasting (3) - CMST 111, 229
_____	CMST 337	Broadcast Management (3) - CMST 126
_____	CMST 348	Media Criticism (3) - CMST 126
_____	CPSC 100	Personal Computers & Their Uses (3)
_____	ENGL 215	Print Journalism I (3) - ENGL 103
_____	ENGL 316	Print Journalism II (3) - ENGL 103, 215

VI. Free Electives (8 Semester Hours)

VII. The student will choose either Track I or Track II

Submit application upon completion of between 90 and 100 semester hours and choose either Track I or Track II.

TRACK I - Internship & Practicum (14 Semester hours)

Internship Requirements

- A 2.75 grade average in MCOM courses
- No incompletes in MCOM courses
- See your advisor for details and for an Internship Application Form
- Faculty approval is required before enrolling in Internship

TRACK II - Additional course work (15 Semester hours)

Nine hours of 300 or 400 level MCOM courses, 6 hrs. of 200 MCOM courses or related elective, or any of the courses listed under Required MCOM Courses or Advanced MCOM Courses, but not as yet counted.

Effective 6/1/03

Revised 6/5/03