



**EAST
STROUDSBURG
UNIVERSITY**

Extended Studies

Accelerated Weekend
& Evening Programs

East Stroudsburg | Lehigh Valley

locations



ESU Main Campus

200 Prospect Street
East Stroudsburg, PA 18301

contact

Undergraduate Transfer Admission
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ESU Lehigh Valley Center

60 West Broad Street
Bethlehem, PA 18018



Northampton
Community College

Northampton Community College

3835 Green Pond Road
Bethlehem, PA 18020

accelerated degree completion programs

Accelerated: Programs structured in 8- or 9-week sessions allowing you to attend full-time while taking two courses each session.

Accessible: Evening classes provide maximum flexibility. Consistent class schedules throughout the program.

Affordable: As a member of the Pennsylvania State System of Higher Education, ESU's tuition is the most competitive in the region.

Transfer Admission Criteria*

Applicants are required to have a minimum cumulative GPA of 2.5 to apply for this program. We encourage students to complete an associate degree prior to considering a degree completion program. However, all transfer students are welcome to apply or discuss their transfer credits with our admission staff.

**See specific program for any additional requirements*

To apply students will need to submit the following:

- Transfer application online at esu.edu/DC. Apply along with \$25 fee
- Official college transcripts from all institutions currently and previously attended
- Official/final high school transcripts or GED results, unless you have earned an A.A. / A.S. or B.A. / B.S.

business management

Lehigh Valley Center

- Saturdays, 8 a.m. – 5 p.m.
- 9-week sessions
- Although many courses will be completely face-to-face, some courses will incorporate online learning.
- A minimum of 24 credits or an associates degree

Northampton Community College

- Wednesdays and Fridays, 8 a.m. – 5 p.m.
- Traditional semesters
- Accelerated 3-year program geared for traditional students after completing associates degree

- Minimum cumulative transfer GPA: 2.25
- Spring, Summer and Fall admission
- Choice of either a Marketing or Management concentration

Career Opportunities

As companies strive to compete in a global market, they look for employees who are knowledgeable in current business practices and who can effectively evaluate the current competitive environment and meet customer needs. Businesses want employees with strong communication skills who are good at analyzing and solving problems and thinking critically. A business management degree can provide those skills, and earning this degree can increase your job opportunities and salary potential.

Career Potential

- Marketing, Advertising, Sales
- Financial and Investment Manager
- Operations and Manufacturing Manager
- Small Business Manager, Entrepreneur
- General or Human Resource Manager

B.S., Business Management		
COURSE MEETING TIMES: Saturdays, 8 a.m.– 5 p.m.		
MGT 352	Human Resource Management*	3
MGT 354	Retail Management*	3
MGT 301	Financial Management*	3
MGT 355	Business Ethics*	3
MGT 250	Quantitative Business Analysis	3
MGT 353	Small Business Management	3
MGT 351	Operations Management*	3
MGT 371	Advertising Management*	3
MGT 453	Organizational Leadership*	3
MGT 370	Consumer Behavior*	3
MGT 363	Entrepreneurship & New Venture Creation	3
MGT 375	Innovation and New Product Development*	3
MGT 454	Organizational Behavior*	3
MGT 470	Marketing Research*	3
MGT 452	Organizational Strategy*	3
TOTAL CREDITS		45

*Courses part of the Business Management cohort at NCC



communication

East Stroudsburg

- Tuesdays and Thursdays, 4–9:45 p.m.
- Traditional semester
- Media Studies concentration

About This Program

The communication program offers practical field experiences and frequent interactions with qualified, experienced faculty members. Four concentrations are offered: broadcasting, media studies, public communication and advocacy, and public relations. Students may also choose to minor in communication.

Career Opportunities

Communication majors secure employment in a variety of fields after graduation including public relations, journalism, sales, advertising, media development, broadcasting and social media.



B.A., Communication with Concentration in Media Studies		
COURSE MEETING TIMES: Tuesdays and Thursdays, 4–9:45 p.m.		
WINTER	CMST 126 Introduction to Mass Media (online)	3
SPRING	CMST 111 Introduction to Communication	3
	CMST 163 Introduction to Film Study	3
SUMMER	CMST 310 Intercultural Communication (online)	3
	CMST 340 Critical Perspectives on Social Media Use (online)	3
FALL	CMST 136 Introduction to Popular Culture	3
	CMST 250 Analysis of Communication Theory	3
SPRING	CMST 365 Communication Research	3
	CMST 367 Advertising and Propaganda	3
SUMMER	CMST 410 Comparative Media (online)	3
	CMST 485 Individualized Instruction / CMST 486 Internship	3
FALL	CMST 348 Media Criticism	3
	CMST 495 Senior Seminar	3
TOTAL CREDITS		39

For More Information

Contact Rob McKenzie, Ph.D., Chair and Professor of Communication, McKenzie@esu.edu

computer security/ computer science

Lehigh Valley Center

- Mondays and Thursdays, 5–10 p.m.
- 9-week sessions
- Minimum cumulative transfer GPA: 2.5
- These degrees hold NSA CAE/IAE and ABET accreditations.
- Next cohort starts in January/Spring 2019

Career Potential

- Software Engineer/Developer
- Security Administrator
- IT Engineer/Manager
- Information Assurance Specialist
- Software Project Manager
- Information Security Officer

Career Settings

- E-commerce and web development
- Defense and Homeland Security
- Software houses
- Law enforcement
- Social media companies
- Research/technology centers

B.S., Computer Security /Computer Science		
COURSE MEETING TIMES: Mondays and Thursdays, 5–10 p.m.		
SPRING	CPSC 130 Introduction to Computer Programming I	3
	CPSC 141 Introduction to Computer Organization	3
	CPSC 131 Introduction to Programming II	3
	CPSC 232 Introduction to Assembler Programming	3
SUMMER	CPSC 230 Programming Principles and Practice	3
	MATH 220 Discrete Mathematical Structures (Pre-requisite: Calculus 1)	3
FALL	CPSC 250 Data Structures and Algorithms	3
	CPSC 270 Cybersecurity I: Computer and Application Security	4
	MATH 311 Statistics 1 (Pre-requisite: Calculus 2)	3
	CPSC 340 Operating Systems Concepts and Designs	3
SPRING	CPSC 445 Networking and Data Communication	3
	CPSC 370 Introduction to Computer Cryptography	4
	CPSC 453 Database Systems	3
	CPSC 470 Cybersecurity II: Operating System and Network Security	4
SUMMER	CPSC 475 Cybersecurity Administration and Policy	4
	CPSC 487 Security Engineering Internship	3
FALL <i>For Computer Science only</i>	CPSC 321 Issues in the Practice of Computer Science	3
	CPSC 330 Programming Languages	4
	MATH 320 Linear Algebra	3
	CPSC 430 Software Engineering	3
	CPSC 486 Computer Science Internship	3
TOTAL CREDITS		68

nursing r.n. to b.s.

Northampton Community College

- Tuesdays and Thursdays, 6–9 p.m.
- Clinical courses will require commitment outside of scheduled (Tuesday, Thursday) class times.
- Traditional terms - spring, summer, fall
- Minimum cumulative transfer GPA: 2.75
- Current R.N. license and liability insurance
- New cohort starts every spring



About This Program

This program is accredited by the Accreditation Commission for Education in Nursing (ACEN) and fully approved by the Pennsylvania State Board of Nursing.

Why a Bachelor's Degree is Important for RNs:

- The Institute of Medicine has called for an increase in baccalaureate holding nurses from the existing 50% to 80% by 2020.
- In the rapidly changing face of healthcare, there is pressure to make a bachelor's degree a requirement to be a practicing nurse. It is already a requirement in several states and many hospitals.

R.N. to B.S., Nursing		
COURSE MEETING TIMES: Tuesdays and Thursdays, 6–9 p.m.		
SPRING	NURS 211 Health Assessment for Nurses (Lecture)	2
	NURS 212 Health Assessment for Nurses (Lab)	1
	NURS 220 Nutrition and Diet Therapy	3
SUMMER	NURS 309 Dynamics of Nursing Practice	3
FALL	NURS 310 Introduction to Evidence Based Nursing Practice	2
	NURS 428 Nursing Care of Diverse Populations in Community (Lecture)	2
	NURS 429 Nursing Care of Diverse Populations in Community (Clinical)	2
SPRING	NURS 420 Synthesis of Nursing Knowledge	3
	NURS 426 Nursing Leadership and Management (Lecture)	2
	NURS 427 Nursing Leadership and Management (Clinical)	2
TOTAL CREDITS		22

Psychology Minor Option - see next page



psychology

with concentration in
applied psychology

East Stroudsburg

- Tuesdays and Thursdays, 5–10 p.m.
- 9-week sessions
- Minimum cumulative transfer GPA: 2.00
- Applied psychology concentration

About This Program

The applied concentration is flexible to enable students to either focus on a specific area within applied psychology or explore a broader base. Students will develop the critical thinking abilities necessary to distinguish between scientific and nonscientific explanations of behavior.

Career Potential

- Counseling
- Behavioral research
- Graduate school preparation

psychology

minor

Online, 18 credits

About This Program

The Psychology Minor is designed to provide undergraduate students with a broad overview of domains in psychology including social/cultural, biological, learning, developmental, personality, and clinical/counseling.

Psychology Minor	
PSY 100 General Psychology (F)	3
PSY 321 Theories of Personality (F)	3
PSY 222 Psychology of Adjustment (Su)	3
PSY 302 Theories of Learning (Sp)	3
PSY 105 Infant and Early Childhood Developmental Psychology (Sp)	3
PSY 220 Social Psychology (F)	3
PSY 225 Lifespan Development Psychology (Sp)	3
TOTAL CREDITS	18

F: Fall
Sp: Spring
Su: Summer

B.S., Psychology with Concentration in Applied Psychology	
COURSE MEETING TIMES: Tuesdays and Thursdays, 5–10 p.m.	
PSY 321 Theories of Personality	3
PSY 201 Quantitative Psychology	3
PSY 202 Experimental Psychology	3
PSY 241 Measurement and Evaluation	3
PSY 351: Abnormal Psychology	3
PSY 320 Social Psychology: Theories, Research and Application	3
PSY 305 Cross Cultural Psychology	3
PSY 461 Tests and Measures	3
PSY 451 Introduction to Counseling	3
PSY 401 History of Psychology	3
PSY 326 Health Psychology and Behavioral Medicine	3
PSY 410 Perspectives in Psychology	3
TOTAL CREDITS	36



public health

Lehigh Valley Center

- Courses meet on a combination of 2 evenings a week (Monday-Thursday), 6–9 p.m. and/or Saturday, 9 a.m.–4 p.m.
- 8-week sessions
- New cohort starts every spring.
- Minimum cumulative transfer GPA: 2.0
- Health services administration or community health concentration

Career Opportunities

Employment opportunities in health education and promotion continue to expand due to the increasing emphasis on cost-effective approaches in early detection and prevention of maladaptive health behaviors resulting in disease.

Community Health

- Community prevention programs
- Community organizers
- Program and case managers

Health Services Administration

- Administration or resource development in the public or private sectors
- Leadership role in regional, state, national and international agencies and organizations

B.S., Public Health	
COURSE MEETING TIMES: 2 evenings a week (Monday-Thursday), 6–9 p.m. and/or Saturday, 9 a.m.–4 p.m.	
HLTH 210 Foundations of Health Science	3
HLTH 230 Community Health	3
HLTH 260 Foundations of Epidemiology in Public Health	1.5
HLTH 270 The Environmental Determinants Health of Community	1.5
HLTH 280 Foundations of Health Administration	3
HLTH 370 Planning and Evaluation	3
*HLTH 380 Health Project and Grant Writing	3
*HLTH 381 Health Economics and Finance	3
*HLTH 382 Health Law and Ethics	3
**HLTH 409 Health Counseling (online)	1
HLTH 415 Mechanisms of Disease	3
HLTH 440 Modifying Health Behaviors	3
HLTH 460 Community Health Organizations	3
HLTH 470 International Health	3
HLTH 386 Pre Practicum in Public Health	3
HLTH 486 Internship	12
TOTAL CREDITS	52

*These courses are not required for the Community Health concentration but can be used as health electives if needed.

**This course is not required for the Health Services Administration concentration, but can be used as a health elective if needed.

speech-language pathology

graduate prerequisite courses

Lehigh Valley Center

East Stroudsburg University is pleased to offer a 21-credit Speech-Language Pathology graduate pre-requisite program in our Lehigh Valley Center.

Any interested student is welcome to take these courses, however, they are designed for students with bachelor's degrees in other areas to fulfill prerequisites for admission to graduate programs in speech-language pathology. While enrollment in these courses does not guarantee admission into ESU's or any graduate program, completion of the courses will lend to a student's preparation to apply for graduate programs.

- 21-credits / 7 courses Speech-Language Pathology graduate pre-requisites
- Designed for students with bachelor's degrees in other areas
- Completion of the courses prepares students to apply for speech-language pathology graduate programs
- Enrollment does not guarantee admission into ESU's or any graduate program
- New cohort starts every summer/May
- Students enroll as non-degree seeking students
- Cohort does not qualify for financial aid

M.S., Speech-Language Pathology		
COURSE MEETING TIMES: One or two evenings a week, 4:30–9 p.m.		
SUMMER/ MAY	SPPA 231 Introduction to Audiology	3
	SPPA 113 Phonetics	3
	SPPA 312 Speech Science*	3
FALL	SPPA 342 Articulation and Fluency Disorders*	3
	SPPA 121 Introduction to Communication Disorders	3
SPRING	SPPA 214 Anatomic and Physiological Basis of Speech	3
	SPPA 101 Speech and Language Development	3
TOTAL CREDITS		21

*Prerequisite of SPPA 113



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Notice of Nondiscrimination: East Stroudsburg University of Pennsylvania is committed to equal opportunity for its students, employees and applicants. The university is committed to providing equal educational and employment rights to all persons without regard to race, color, sex, religion, national origin, age, disability, sexual orientation, gender identity or veteran's status. Each member of the university community has a right to study and work in an environment free from any form of racial, ethnic, and sexual discrimination including sexual harassment, sexual violence and sexual assault. (Further information, including contact information, can be found on the university's website at: <http://esu.edu/titleix/>.) In accordance with federal and state laws, the university will not tolerate discrimination.

This policy is placed in this document in accordance with state and federal laws including Titles VI and VII of the Civil Rights Act of 1964, Title IX of the Educational Amendments of 1972, Sections 503 and 504 of the Rehabilitation Act of 1973, the Americans with Disabilities Act of 1990, and the Civil Rights Act of 1991 as well as all applicable federal and state executive orders.